



## **SECTION 3 ACTION PLAN: Write Your Business Plan**

### **Create Your Business Model**

Draw a circle and divide it up in percentages according to the type of offerings you will have in your business. Work on the business model until it fits your working goals.

### **Your Business Plan**

Go back to the section that presents the table of contents for the business plan. Draft information for each section that gives your goals, objectives, and a strategy for each section.

You can be creative developing your plan. You are not required to write a traditional plan. Here are suggestions for business plans that are more creative:

1. Create a visual plan using both words and pictures that lets you “see” your business vision.
2. Use one piece of paper for each chapter. Select colored pens and pencils to write the plan. One color for goals, one color for objectives, one for actions, and one to cross off steps you’ve already completed.
3. Use a Poster Board to create your plan. Green or yellow are good colors for business planning. Make columns on the board that represent the various chapters of a business plan. In each column, write trigger words that represent what you plan to do in that area. Put pictures, stars, ink symbols and other artistic items under the column area. Use words as needed. Find scripture, quotes, or poetry to add where it will motivate you.
4. Use a Poster Board without columns but with the name of your business at the top. Use sticky notes to place your plans on your poster board. What will you do first? Put that at the top of the board. What will you do next? Forecast the price of each product or service you will provide and write that on the sticky note. As you create your business, you can move the sticky notes up or down, change the projected prices, drop some ideas, and add others. Use different color sticky notes for different package levels or to symbolize other aspects of your business plan.
5. Write a traditional business plan.

When you draft information for each of the chapters of a business plan you will cover the areas we discussed in this chapter and throughout most of the course.

**Move on to SECTION 4 where you get the steps to take your newly planned business to the Internet.**



*“The Lord says, ‘I will guide you along the best pathway for your life. I will advise you and watch over you’.”* Psalm 32:8