

NACWIB Member Exclusive Report

***“Put GOD in charge of your work,
then what you’ve planned will take
place.” Proverbs 16:3***

For NACWIB Members ONLY. May not be shared



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This report provides four ways you can monetize your WordPress Blog. The topics include

- **Ad Injection**
- **Amazon Associate Filter**
- **Datafeedr Random Ads**
- **Cleeng Content Monetization**



Ad Injection

Ad Injection is a complex, robust and extremely in-depth plugin that allows you to place advertisements on your WordPress site. You can place ads just at the top, throughout the body at random and at the bottom of your page.

It supports a lot of customization. You can choose to only have ads at random, or only ads at the top, or only ads on the bottom or any combination. You can choose only to show ads on posts that are older than a certain amount of days. You can choose to only show ads to people who come from certain traffic sources, or exclude ads from those traffic sources.

Here's how to install, customize and use Ad Injection.

Step 1: Install

Use the WordPress plugin search system to find "Ad Injection." Click "Install Now" once you've found the plugin.

Name	Version	Rating	Description
Ad Injection Details Install Now	1.2.0.7	★★★★☆	Ad Injection from reviewmylife.com ClickBank, TradeDoub number of adverts bas address. Adverts can l

Step 2: Access the Settings

Click "Settings" once the plugin is activated.

Bulk Actions

Apply

<input type="checkbox"/> Plugin	Description
<div><input type="checkbox"/> Ad Injections</div> <div><div>Settings</div><div>Deactivate</div><div>Edit</div></div>	<div>Injects any advert (e.g. AdSense) into your WordPress posts or widgets</div> <div>Version 1.2.0.7 By reviewmylife Visit plugin site</div>

Step 3: On Off Switch

Along the top, you can turn the ads either on or off. Or you can set it so that only you, the administrator, can see it while you're testing the system.

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rml

Global settings (apply to all ads)

☒

On: Ads enabled

☐

Off

☐

Test mode - Only show ads to admin.

Step 4: Disable Specific Ads

If you don't want ads to show on specific pages or don't want specific types of ads, turn them off by checking their respective box(s).

Tick to disable ads:	Single(1)	Page(1)	[Home	Front]	Archive	404	Search
All ads	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
 _ Top	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 _ Random	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 _ Bottom	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 _ Footer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 _ Widget	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
 _ Template	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Step 5: Older Than

If you want to only show ads on older posts, select how old the posts need to be in order for ads to show up on them.

Only show normal ads on pages older than (days) - only for single posts and pages

Only show widget ads on pages older than (days) - only for single posts and pages

Step 6: Length Options

If you only want your ads to show on posts that are longer than a certain length, specify that here. Also, specify the maximum number of ads you want to show. Then choose where you want your ad to show up.

These settings only apply to the top ad.



Top ad [\[code\]](#) [\[page type filters\]](#)

Only show on posts longer than:

|_ Max num of ads on whole page:

Put the top ad at ☒ paragraph:

☐ character:

Step 7: Random Ad Settings

Choose how many random ads you want on your pages. Choose whether or not the number of ads varies based on how long the post is.

Random ads [\[code\]](#) [\[page type filters\]](#)

Max num of ads on whole page:

|_ Max num of random ads per post:

|_ No ads if post shorter than:

|_ Max 1 ad if post shorter than:

|_ Max 2 ads if post shorter than:

|_ Max 3 ads if post shorter than:

Then choose where the random ads start and stop. You can also choose whether or not a random ad can show up in the last paragraph.



Start the random ad(s)

☒ anywhere

☐ at

☐ at or after

☒ paragraph: 1

☐ character:

☐ in the middle of the post (uses raw char count - then back)

☐ in the middle of the post (uses raw char count - then forward)

☐ at the middle paragraph (if 4 paragraphs pos=2, if 7 pos=3)

☐ at the middle paragraph (if 4 paragraphs pos=2, if 7 pos=4)

Stop the random ad(s) ☒ anywhere

☐ at

☒ paragraph: 20

from the start

☐ character:

☐ in the middle of the post (uses raw character count)

☐ two thirds of the way down the post (uses raw character count)

Allow random ad on last paragraph

Allow multiple random ads to be injected at the same position

Re-select an ad for each position on post



Step 8: Bottom Ad

Choose when the bottom ad shows up.

Bottom ad [\[code\]](#) [\[page type filters\]](#) [Save all settings](#)

Only show on posts longer than:

|_ Max num of ads on whole page: 1

Put the bottom ad ☒ paragraph(s) before end of post

☐ character(s) before end of post

Step 9: Length Count Methods

Choose how you want the length to be counted, for the purposes how determining how many ads to show. You can choose to use words, viewable characters or total characters. Viewable characters are the characters people actually seen on screen, while total characters includes HTML markup.



Other ad placement settings

Save all settings

Content length counting method:

words
viewable chars
all chars
words

When defining 'post longer than' / 'post shorter than' do you want to count viewable characters, all characters (which includes HTML tags), or number of words?

This setting does not apply to the settings for positioning the ads near a character position - these use the raw character count.

Step 10: Insert Ad Code

Insert the actual code for the various ads you want to place. You can specify alignment and margins as well.

Top ad (below post title - this is not a 'header' ad) [\[placement\]](#)

Alignment

n/a

Clear (CSS)

n/a

Padding top

n/a

Padding bottom

n/a

Margin top

n/a

Margin bottom

n/a

Rotation:

0.0%

Docs: Try a [468x15](#) or [336x280](#) advert.

Step 11: Referrer and IP Filtering

If you only want to show ads to people who came from specific sources, you can do so using the referrer feature. Just type in the root domains of the site(s) that you want to target.



Show ads only to visitors from these search engines or websites (dynamic feature)

☐ Only show ads to visitors from these websites (customise search engine or website referrers below). When a user visits from one of these referrers they will see ads **for the next hour** (sets a 1 hour cookie).

.google., .bing., .yahoo., .ask., search?, search.

You can also exclude ads from showing up based on referrer or IP address. Again, just type in the exact domain, the root domain or just a portion of the domain to filter by referrer. Or you can type in an IP address or IP addresses.

Blocked referrer keywords (dynamic feature)

☐ Don't show ads to visitors from external sites if the referrer contains one of these keywords or substrings. If a blocked string is found block ads for: 1 day ▼

Comma separated list e.g.:

facebook.com, .org, james+bond

Blocked IP addresses (dynamic feature)

☐ Exclude ads from these IP addresses.

Step 12: Ads by Category, Tags or Author

What if you wanted to choose whether or not ads show up based on category, tags or author? You can, using the filters system.

Just enter the keywords you want to filter for on the left, then choose what you're filtering for on the right.



Top ad filters

Category tag, author, and post id conditions [empty] -

<input type="text"/>	Only show in <input type="button" value="v"/>
Comma separated list of category slugs. e.g: cat1, cat2, cat3	Add category <input type="button" value="v"/>
<input type="text"/>	Only show in <input type="button" value="v"/>
Comma separated list of tag slugs. e.g: tag1, tag2, tag3	Add tag <input type="button" value="v"/>
<input type="text"/>	Only show in <input type="button" value="v"/>
Comma separated list of author nicknames. e.g: john, paul	Add author <input type="button" value="v"/>
<input type="text"/>	Only show in <input type="button" value="v"/>
Comma separated list of post or page ids. e.g: 7, 38, 243	

Step 13: Test Zone

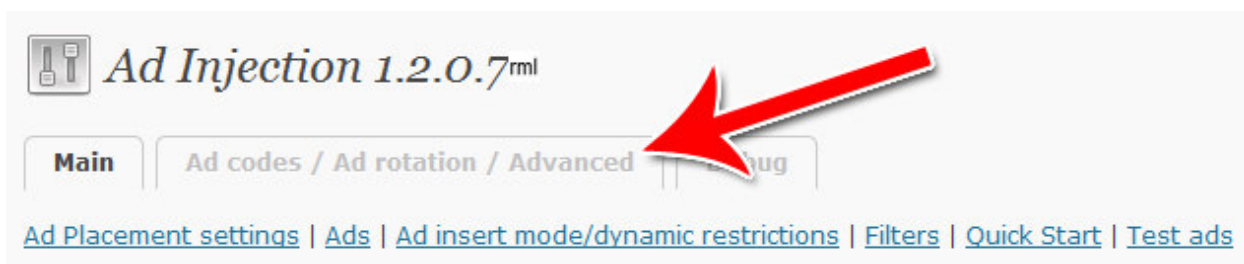
To make sure the ads you're placing will display correctly, you can copy and paste the ad code into the test zone to see what it'll look like.

```
<div style="background-color:#ff9999; width:468px; height:60px;">
<h5>TEST ADVERT 468x60 - <a
href="http://www.reviewmylife.co.uk/">www.reviewmylife.co.uk</a></h5>
</div>
```

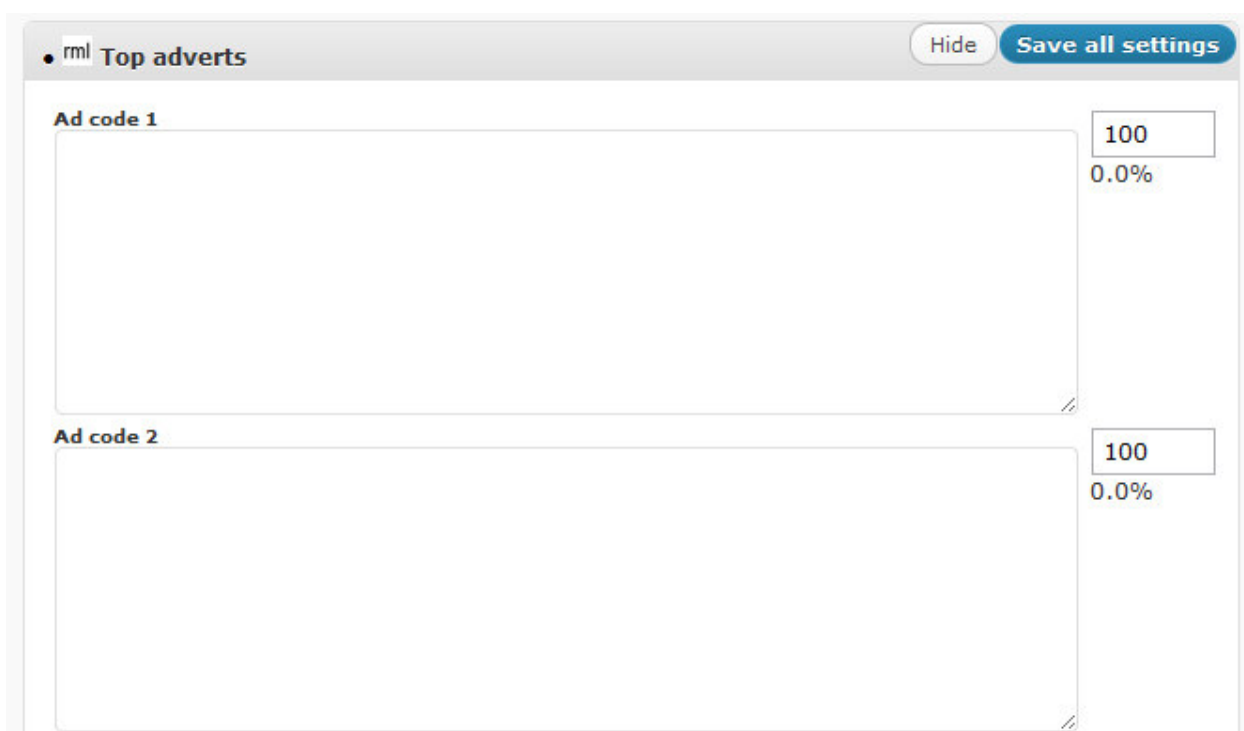
TEST ADVERT 468x60 - www.reviewmylife.co.uk

Step 14: Ad Rotation & Split Testing

If you want to rotate multiple ads or split test different ads to test the results, you can do so under the advanced section.



Simply paste in the code into one of the rotator's code boxes, then select how often you want that ad to appear.



These are the most important features of Ad Injection. There are many ways you can tweak and adjust Ad Injection to create the perfect ad campaign for your website. This guide will help you get started. The next step is to install your own copy of Ad Injection and adjust it until it's perfect.



Amazon Associate Filter

The Amazon Associate Filter is a great time saving tool for Amazon affiliates. It's a very simple plugin. All it does is replace *any links to Amazon* with your affiliate link.

That means that you can link to Amazon products just as you would normally link to it. You don't have to create the links yourself; the plugin will do it for you.

It's done *on page load*, meaning the code in your pages and posts never change. If you want to disable the plugin or change your Amazon ID, you can do so with one click.

Here's how to setup and use Amazon Associate Filter.

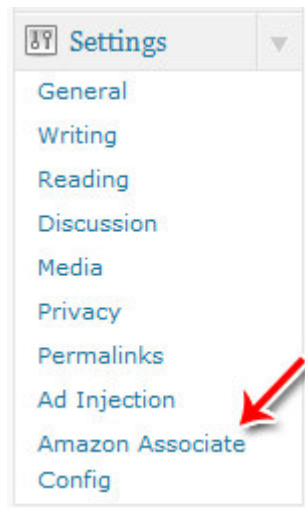
Step 1: Install

Using WordPress' plugin search, find Amazon Associate Filter and install the plugin.

Name	Version	Rating	Description
Amazon Associate Filter Details Install Now	0.4	★★★★☆	Amazon Associate Filter auto comments. It does this AT DISPLAY TIM This may result in slightly lor the plugin is activated. PLEASE NOTE: You MUST up

Step 2: Access the Settings

Go to the settings page by clicking on "Amazon Associate Config" under "Settings."



Step 3: Enter Your ID

Enter your Amazon Associate ID.

A screenshot of the "Amazon Associate ID Configuration" form. The title is in a large, italicized font. Below it, the text "Enter your Amazon Associate ID:" is followed by a text input field containing "agaskarcom-20". Below the input field is a "Submit" button.

Step 4: Create a Normal Link

In your post or page, create a normal link to an Amazon product just like you would if you weren't an associate.



Insert/edit link

Enter the destination URL

URL

Title

☒ Open link in a new window/tab

► Or link to existing content

[Cancel](#) [Update](#)

That's all there is to it. Whenever someone loads your page, they'll see a link that goes to your Amazon affiliate link instead.

For example, the link above which has no affiliate codes becomes the link below, with the affiliate ID we entered in the previous step:



Amazon Associate Filter isn't a complex marketing plugin. Instead, it's a time saving plugin that you can just let run in the background. It'll help you make money using the Amazon Associate Program, without you having to do any extra work to insert affiliate links.



Cleeng Content Monetization

Cleeng is a WordPress plugin that allows you to “lock” your content. In order for users to unlock the content, they need to submit a payment. This is a great way to accept payments for music, for art or for exclusive content of any sort.

Setting up Cleeng is done in part in WordPress and in part through Cleeng’s internal system. Here’s how to use Cleeng.

Step 1: Install Cleeng

Go into WordPress’ plugins section and install Cleeng.

Name	Version	Rating	Description
Cleeng Content Monetization Details Install Now	2.2.9	★★★★★	Cleeng is a unique monetization solution. If you are musician, blogger, teacher, or anyone who creates content, it gives you a powerful monetization tool. Install and be ready to go in 5 minutes. In-page monetization, so you keep 100% of the revenue. P... By Cleeng.

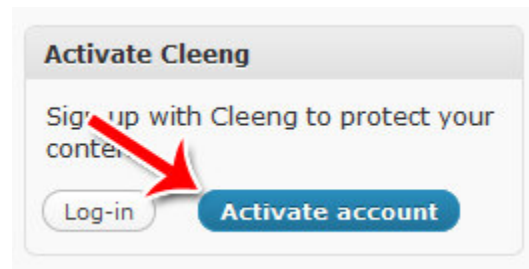
Step 2: Access the Settings

Click “Settings” in the plugins menu.

<input type="checkbox"/> Cleeng for WordPress Settings Activate Edit	Cleeng helps you to make money with your WordPress content the hassle of multiple subscriptions. When publishing a post or between 0.14 and 19.99\$/€). 1. Activate your account and 2. S Version 2.2.9 By Cleeng Visit plugin site
--	--

Step 3: Create an Account

Click “Activate Account” in the right hand side.



Provide the requested personal information to create your account.

Please provide the following information to create your account:

All fields are mandatory

First name*:	<input type="text"/>
Last name*:	<input type="text"/>
E-mail address*:	<input type="text"/>
Site name* :	<input type="text"/>
Site URL* :	<input type="text" value="http://"/>
Country*:	<input type="text" value="United States"/>
Currency:	<input type="text" value="US Dollar (USD)"/>
Password*:	<input type="password"/>
Repeat password*:	<input type="password"/>

Finally, confirm that you want to link your WordPress site to your new account.



In order to publish via this website you need to confirm the following question:
Do you want to link your Cleeng account to this CMS or publishing platform?:

<http://godsonline.org.com>

Confirm

Cancel

Step 4: Enter Payment Information

Once you have an account, click on “Your Settings” where the account signup screen used to be. You’ll be taken to a screen with an extremely long list of settings. Start by entering your payment information under “Your Payment Information.”

Your payment information

Close

Cleeng offers 2 options for receiving payments: PayPal or Bank Transfer.

For more details about payment conditions, please refer to the [FAQ section](#) and the [Terms and Conditions](#). Please note that we are unable to advise our publishers on tax-related inquiries. Please consult your local tax authorities for more information.

Please choose the desired payment options:

☐ PayPal ☐ Bank Transfer

You can choose to get paid via PayPal or via bank transfer. Once you make your choice, you’ll be prompted for more details.

Bank Account Holder Name *

Bank Location *

US - Routing Number (ABA)

Other - Sort Code (SWIFT/BIC)

US - Account Number

Other - IBAN

To confirm, please enter your
Cleeng password *

Save

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Step 5: Set Price

Set the default price for products on your site. You can change this later on a per-product basis.

Your sales settings

Single item sales

[Close](#)

Cleeng offers a lot of flexibility to content creators and site publishers who want to better sell their content. By default, you can set the price for each item - this is ideal if you sell a limited number of digital goods.

However, if you have a website with 100's of pages, you may want to quickly set the price for all of them. Below, **you can set specific "default" conditions.** (Works with Cleeng WordPress plugin or Enterprise publishers).

This will define the settings for all new items only. The digital items already protected won't be impacted.

Active default parameters now:

☐ Off

Item price(\$):

4.49

Item description:

(110 characters left)

Social commissions(?):

0

%

Save

Step 6: Locking Your Content

Go to the post or page where you have content you want to lock. Highlight the content you want to lock. Make sure that the content is selected, then click "Create Cleeng Content" in the right hand sidebar.

Cleeng Content Widget
Welcome, [David Robinson](#) [Log out](#)
Just select the content you want to protect in the editing window and press below green button.
[Create Cleeng Content from selection.](#)



A popup box will appear. Enter a description for the item that you're locking, as well as a price and whether or not you want a referral program.

Cleeng: Create new content element [X]

Description (110 characters left)

Price: \$0.49

Item type: Article [v]

☐ Enable layer dates.

from: [] to: []

☐ Enable referral program

Referral rate: 5%

Cancel Save markers

Hit "Save Markers." Then update or publish your post. Instead of seeing the content, you'll see a "locked content" box with an option to pay to unlock. This is an example of what it looks like:

Exclusive content Already have a Cleeng account? Log-in

Test

Customer rating: ★★★★★

Powered by CLEENG

Buy this article \$0.49

Save with daily pass

Using Cleeng, you can easily lock premium parts of your content and make it exclusively for

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paying customers. You can use it to lock music, video, text or any other kinds of media. The whole setup process takes less than 30 minutes.



Datafeedr Random Ads

Datafeedr is a very simple and easy to use ad rotator. It'll take your ad code from any ad network, such as Google AdWords, Amazon Affiliates, ClickBank, eBay Partner Program and so on and rotate them randomly.

You can place the code in either your page template, which would add the ads to your pages and/or posts, or you can add it to your widget sidebar, which would add the ads to the sidebar of every page.

Here's how to use Datafeedr Random Ads.

Step 1: Installation

Do a search for "Datafeedr.com" in the author field to locate the plugin. Because so many plugins use the keywords "random ads," it's hard to find it using its name. Make sure you install version 2.0 or higher if you're using WordPress 2.8 or higher.



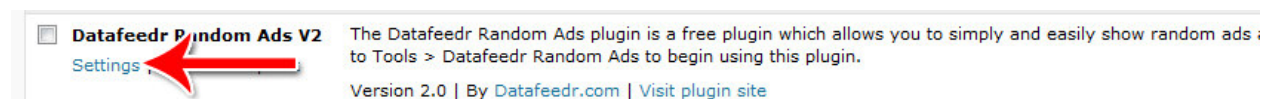
Random / Rotating Ads V2 2.0 ★★★★★

[Details](#) | [Install Now](#)

The Datafeedr Random Ads V2 plugin allows you to simply add a template tag to your theme's template files or use a widget. You can show ANY type of ad: Google AdSense, affiliate ads, banner ads, etc. You can also control the number of ads you can put into rotation for an ad spot. By Datafeedr.com

Step 2: Go to Settings

Once you've installed Datafeedr Random Ads, you'll be taken to the plugins page. Click "Settings" to continue.



☐ **Datafeedr Random Ads V2** The Datafeedr Random Ads plugin is a free plugin which allows you to simply and easily show random ads in your WordPress site. To Tools > Datafeedr Random Ads to begin using this plugin.

[Settings](#)

Version 2.0 | By Datafeedr.com | [Visit plugin site](#)

Step 3: Add a New Group

Ads in Datafeedr are grouped into AdGroups. Just put all the ads you want to rotate in one AdGroup and Datafeedr will rotate through them randomly.

Click "Create a new group" to get started.



Datafeedr Random Ads V2

All Ad Groups | [Add New Group](#)

Ad ID	Ad Name
There are no ad groups. Create a new group.	
Ad ID	Ad Name



Step 4: Name, Before & After

Pick a name for the AdGroup. This is for internal purposes only.

If you want any text or HTML to be inserted before or after the ad, just put that below the name box.

Optional Fields

The following fields are optional. You can insert text and/or HTML code before or after the entire ad group and each individual ad.

Ad Group Name (No HTML. This field will not appear on your site.)

Before Ad:

After Ad:

Step 5: Adding Your Ads

Insert your ad code from the ad network into the box.



Ad Boxes

Enter one ad into each box. To add additional boxes, click the "Add Box" button at the bottom of this page.

Ad #1 ([Remove this ad](#))

Add Box

Save Ad Group

If you want to add another ad, just click "Add Box" at the bottom. A new box will appear. Paste your second code into this box.

Add new ad here ([Remove this ad box](#))

Click "Save Ad Group" once you're done.

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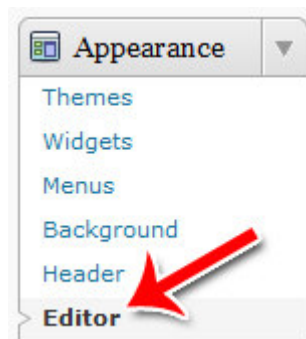
Step 6: Copy PHP Code

Once you've saved your changes, you'll be taken back to the home screen of Datafeedr. Copy the newly generated PHP code next to the ad group to your clipboard.

All Ad Groups Add New Group		
Ad ID	Ad Name	Template Code
9300946	Google AdSense	<code><?php if (function_exists('dfrads')) { echo dfrads('9300946'); } ?></code>
Ad ID	Ad Name	Template Code

Step 7: Adding the Code to Template(s)

If you want your ads to be displayed before or after every post and/or page, go into your template editor under "Appearance."



Choose the template you want to edit. Note that page templates and post templates are different and often the home page has its own template as well. If you want your ads to appear in all three of these places, you'll have to insert it in all three of these places.



Footer
(*footer.php*)

Header
(*header.php*)

Main Index Template
(*index.php*)

One column, no sidebar
Page Template
(*onecolumn-page.php*)

Page Template
(*page.php*)

Once you're editing the template you want to change, paste the PHP code either before or after the content area. Usually the content area is labeled as "content," but it could be something else depending on your theme.

If you're unable to locate where to paste your code, just do a "View Source" on your website and see where the content starts. Look for the tag just before the beginning of your content. Go into templates and paste the code directly after that tag.

For example, in the Twenty Ten template, the content area is labeled as "content." Just paste your code directly after it.

Twenty Ten: Single Post (single.php) Select theme

```
*
* @package WordPress
* @subpackage Twenty_Ten
* @since Twenty Ten 1.0
*/

get_header(); ?>

<div id="container">
    <div id="content" role="main">
        <?php
        /* Run the loop to output the post.
        * If you want to overload this in a child theme then include a file
        * called loop-single.php and that will be used instead.
        */
        get_template_part( 'loop', 'single' );
        ?>

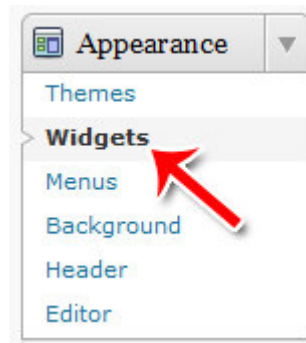
    </div><!-- #content -->
</div><!-- #container -->

<?php get_sidebar(); ?>
<?php get_footer(); ?>
```

Step 8: Adding Ads to Widgets

If you want your ads to show up in the sidebar instead, go to "Widgets" under "Appearance."

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Create a new widget using the “Text / HTML” option. Paste in the PHP code.

That's all there is to it. Using Datafeedr random ads, you can rotate ads from any ad network before your posts, after your posts, or on your entire site using widgets.

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